



PFI5194CS
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Light and Fresh Morning Youth Cream, a Cold Process

Description:

“Light and Fresh Morning Youth Cream, a Cold Process” is a soft and light emulsion, ideal to take care of both young and mature skins. It provides freshness upon application thanks to Micromatrix® Fractile AN, which will also protect the skin from dehydration. Nordic Beauty Birch Sap provides hydration while Novatext® Soft Focus 10 ISO 16128 blurs fine lines and imperfections. This cream dramatically increases microcirculation, for a fresh and young looking complexion.

Key ingredients:

- Nordic Beauty Birch Sap is a pure, bioactive water from Nordic Nature. It is full of vitamins, minerals, sugars and trace elements. It rejuvenates, hydrates and protects the skin from environmental pollution.
- Micromatrix® Fractile AN is based on polysaccharides. It forms a micro thin film, which creates a strong soft focus effect and a sensation of coolness upon application. Thanks to its polymeric matrix structure, Micromatrix® Fractile AN provides a good skin hydration and a long-lasting smooth after-feel.
- Novatext® Soft Focus 10 ISO 16128 is a texture modifier that gives a soft and silky feel. It also acts as a soft focus agent and has a mattifying effect on the skin.

| Ingredient | Phase | INCI Name | Qty% | Function |
|-----------------------------------|-------|--|--------|-----------------------------|
| Nordic Beauty Birch Sap | A | Betula Alba Juice (and) Preservative system according to customer's choice | 48,60% | Osmostic booster, Hydrating |
| Biomethics® CPS O/W | | Solanum Tuberosum (Potato) Starch (and) Squalane (and) Limnanthes Alba (Meadowfoam) Seed Oil (and) Water (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Tocopheryl Acetate (and) Preservative | 8,00% | Cold process emulsifier |
| Micromatrix® Fractile AN | | Water (and) Hydroxypropyltrimonium Maltodextrin Crosspolymer (and) Preservative system according to customer's choice | 23,00% | Texturizer, Refreshing |
| Preservative | | Preservative system according to customer's choice | SQ | – |
| Nordic Beauty Brassica Finlandia | B | Brassica Napus Seed Oil | 16,00% | Moisturising |
| Novatext® Soft Focus 10 ISO 16128 | | Hydrogenated Vegetable Oil (and) Silica (and) Distearidimonium Hectorite (and) Propylene Carbonate | 3,00% | Soft focus agent |
| Tocopheryl Linoleate / Oleate | | Tocopheryl Linoleate / Oleate | 1,00% | Antioxidant, Energising |

Procedure

Weigh phase A and put under stirring until homogenization.
Weigh phase B and put under stirring until homogenization.
When both phases are homogeneous, put B into A under strong stirring.
Leave under stirring until homogenization. 1 Homogenize at 4000 rpm for a few minutes.
Adjust the pH between 5,5 - 6,5 if necessary.

Efficacy Testing

2 subjects - On the hand:
Microcirculation increase of 117% after 5 minutes of application

ISO 16128 Indexes

Natural Origin Content: 87,9%
Natural Content: 83,03%

Organic Origin Content: 48,07%
Organic Content: 48,07%

Important

Biomethics® CPS O/W should be integrated into the continuous phase and mixed for about 30 minutes before emulsification to avoid granules.