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Detangling Mask for Hair Fluorescent

Description:

“Detangling Mask for Hair Fluorescent” is a natural hair care product that was designed to untangle and tame dry and damaged hair. Nordic Beauty Birch Leaf Extract provides strength and volume while Nordic Beauty Avena Finlandia gives hydration and shine.

Key ingredients:

- Aqua Finlandia has been shown to be the purest water existing in the world. This amazing water from Finland enhances skin hydration.
- Nordic Beauty Brassica Finlandia is a natural cold processed oil that concentrates all the benefits of rapeseed. Rich in essential fatty acids, vitamins, lecithin and phytosterols, Brassica Finlandia deeply moisturises, repairs and softens the skin.
- Nordic Beauty Berry Extracts are natural cosmetic ingredients that concentrate all the benefits of Nordic berries. They are rich sources of phenolic components, organic acids and vitamins. Thanks to their high percentage of antioxidants, they protect the skin from premature aging and increase its elasticity.

Ingredient	Phase	INCI Name	Qty%	Function
Nordic Beauty Birch Leaf Extract	A	Betula Alba Juice (and) Betula Alba Leaf Extract (and) Preservative system according to customer's choice	31,85%	Volumizer, Solvent
Nordic Beauty Bilberry Extract		Betula Alba Juice (and) Vaccinium Myrtillus Fruit Extract (and) Preservative system according to customer's choice	26,50%	Volumizer, Solvent
Aqua Finlandia		Water (Mineral Water)	11,00%	Solvent
Propylene Glycol		Propylene Glycol	2,00%	–
Creasperse® D&C Yellow 11 (1%) in VF 10		Hydrogenated Vegetable Oil (and) Yellow (CI47000)	5,00%	Colourant
Emulsifying Complex	B	Cetearyl Alcohol (and) Dipalmitoylethyl Hydroxyethylmonium Methosulfate (and) Cetearth-20	10,00%	–
Behenyl Alcohol		Behenyl Alcohol	1,50%	–
Nordic Beauty Avena Finlandia		Avena Sativa (Oat) Kernel Oil	2,00%	Nourishing
Nordic Beauty Brassica Finlandia		Brassica Rapa Seed Extract	5,00%	Nourishing
Creasorb® UV 2		C12-15 Alkyl Benzoate (and) Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine (and) Ethylhexyl Salicylate	1,00%	UV-filter
Polyquaternium-37		Polyquaternium-37	0,50%	–
Cetrimonium Chloride	C	Cetrimonium Chloride	3,00%	–
Huile essentielle Harmonie	D	Essential Oil	0,15%	–

Procedure

Weigh phase A and heat up to 70-75°C.
Weigh phase B and heat up to 70-75°C.
When both phases are at temperature, pour B into A under strong stirring.
Homogenize at 6000 rpm for 5 minutes.
Leave to cool under slow stirring.
At room temperature add phase C and D.
Homogenize at 4000 rpm for 5 minutes.
Adjust the pH around 5,3 - 4 if necessary.

Physicochemical parameters

Zeta potential:
- + 17,6 mV mV at pH 5,3
- + 41,5 mV at pH 7,3

Efficacy Testing

2 subjects - On the hair:
- Hair volume has been increased by 7%, after application of product.
- Hair volume has been increased by 32%, after rinsing off the product.

ISO 16128 Indexes

Natural Origin Content: 91,76%
Natural Content: 79,60%

Organic Origin Content: 56,60%
Organic Content: 56,60%

Important

Creasperse® D&C Yellow 11 (1%) in VF 10 should be homogenized before use.