



PFI5565CS
16/04/2021

Green Pelavie® Memory Mask

Description:

“Green Pelavie® Memory Mask” is a unique aqueous facial mask. Thanks to Hydrasoft® Sea ER HV, it has that particular shape memory rheology, with a bouncy structure. This mask efficiently hydrates and softens the skin, while purifying it with Pelavie® Vert ISO 16128.

Key ingredients:

- Hydrasoft® Sea ER HV is a pseudo-plastic clear gel based on Algae Extract. It has that particular shape memory rheology that gives the product its bouncy, ringing structure. It also provides hydration with a silky and non-tacky feel.
- Pelavie® Vert ISO 16128 is a natural coloured bentonite that complies with ISO 16128 standard. It detoxifies and purifies the skin while increasing microcirculation and cell renewal.
- Nordic Beauty Rowanberry Extract is a natural product from Finland, rich in vitamin C and fruit acids. This extract softens the skin and increases blood circulation by 19%, for a bright and healthy looking complexion.

Ingredient	Phase	INCI Name	Qty%	Function
Nordic Beauty Birch Sap	A	Betula Alba Juice (and) Preservative system according to customer's choice	21,74%	Osmostic booster, Hydrating
Hydrasoft® Sea ER HV		Water (and) Glyceryl Acrylate/Acrylic Acid Copolymer (and) Chondrus Crispus Extract (and) Preservative system according to customer's choice	45,22%	Viscosity modifier, Humectant
Nordic Beauty Rowanberry Extract		Betula Alba Juice (and) Sorbus Aucuparia Fruit Extract (and) Preservative system according to customer's choice	18,12%	Osmostic booster, Hydrating
Preservative		Preservative system according to customer's choice	SQ	–
Aroma Cloudberry		Aroma	0,14%	Aroma
Pelavie® Vert ISO 16128		Bentonite (and) Iron Oxides (CI 77499) (and) Iron Oxides (CI 77492)	14,49%	Clay

Procedure

Weigh phase A and put under stirring until homogeneous.
Then, add phase B under stirring.
Adjust the pH between 5,3-6,5 if necessary.

Efficacy testing

2 subjects - on the hand:
Hydration increase of 51% after 5 minutes.

ISO 16128 Indexes

Natural Origin Content: 97,07%
Natural Content: 96,71%

Organic Origin Content: 39,08%
Organic Content: 39,08%