Minimalist Shiny Lip Gloss

Description:

"Minimalist Shiny Lip Gloss" is a slightly tinted colour care product, which provides softness, moisture and protection thanks to Veggilanol® Gold and SVHC-free silicone substitutes. Creagel® Crystal 10 ISO 16128 leaves a non-tacky, glossy finish on the lips and CreaTint® Red 28 gives a delicious "bitten lips" effect.

Key ingredients:

• Creagel® Crystal 10 ISO 16128 is an anhydrous gel based on a mixture of synthetic and natural thickened lipids. It is a transparent viscosity modifier and film former. It forms a pseudoplastic film on the skin, which leaves a silky and smooth after feel.

• Veggilanol® Gold is a mixture of esters and fatty acids derived from a natural wax. It is a film-forming and long-lasting agent. Veggilanol® Gold is ideal for skin care formulations, especially lip products, as it repairs, moisturises and protects mucosa. It leaves a non-sticky, glossy film.

• Vegeflow® 30 ISO 16128 is a naturally-derived dimethicone substitute that provides softness, emolliency and lubricity to formulations. It forms a non-occlusive film and works as a moisture barrier without blocking the skin.

Ingredient	Phase	INCI Name	Qty%	Function
Creagel® Crystal 10 ISO 16128	A	Hydrogenated Vegetable Oil (and) Ethylene/Propylene Copolymer	76,53%	Viscosity modifier, Rheology modifier
Veggilanol® Gold		Lanolin	8,00%	Moisturising, Protecting
Vegeflow® 30 ISO 16128		Hydrogenated Vegetable Oil	15,32%	Silicone substitute, Emollient
Aroma Vanille		Aroma	0,10%	–
CreaTint® Red 28	B	Soy Amino Acids (and) Water (and) Red 28 (CI 45410)	0,05%	Colourant

Procedure	Weigh phase A and put under stirring until homogenization.
	Then add phase B under stirring.

Efficacy Testing	2 subjects - On the lips:
	- After 5 minutes of application, TEWL has decreased by 62%
	- After 30 minutes of application, TEWL has decreased by 21%

ISO 16128 Indexes	Natural Origin Content: 76,24%
	Natural Content: 8,03%
	Organic Origin Content: 0%
	Organic Content: 0%