

PFI4729CC 13/01/2020

The Haute Couture Foundation with London Wool

Description:

A fast-drying agent, perfectly setting foundation and making skin look natural while photostable emollients protect it from ageing. *In Vivo* testings showed that wool fibers preserve skin temperature.

Key ingredients:

- Creasperse® HVO Colours are ready-to-use predispersed colourants in Hydrogenated Vegetable Oil that provide
 intense and rich colours to cosmetic products while improving their photostability and leave a pleasant feeling upon
 application with emollients.
- Creagel® Crystal ID is an ideal film former, it creates a structure that functions as a grid for colour pigments, providing
 even colour distribution and water resistant film.
- Hectone® HVO is a thickener and rheological additive based on predispersed organoclays providing a soft and rich skin feel upon application.

Ingredient	Phase	INCI Name	Qty%	Function
Creasil® ID JSQI	А	Isododecane	10,00%	Texturizer, Increases spreadability, Softness
Creasil® 12 TTH		Trimethylsiloxysilicate (and) Isododecane (and) Alcohol (and) Hydrogenated Rosin	6,00%	Long lasting application
Dedraflow® 5 Luxe		Hydrogenated Vegetable Oil (and) Hydrogenated Polyisobutene	5,00%	Emollient
London Wool		Wool	5,00%	Drying agent, Photostable emollient, Thermal isolator
Creanatural® Vegetable Squalane		Squalane	3,00%	Nourishing, Anti-age, Skin protecting, Antioxidant
Creagel® Crystal ID	В	Isododecane (and) Ethylene/Propylene Copolymer	27,20%	Film former, Viscosity modifier, Long Lasting
Hectone® HVO		Hydrogenated Vegetable Oil (and) Disteardimonium Hectorite (and) Propylene Carbonate	18,00%	Rheology modifier, Thixotropic
Creasperse® HVO White R	С	Titanium Dioxide (CI 77891) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	19,90%	Pigment dispersion
Creasperse® HVO Yellow		Iron Oxides (CI 77492) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	4,86%	Pigment dispersion
Creasperse® HVO Red		Iron Oxides (CI 77491) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	0,55%	Pigment dispersion
Creasperse® HVO Black		Iron Oxides (CI 77499) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	0,29%	Pigment dispersion
Fragrance Elle Fleur	D	Fragrance	0,20%	-

Procedure Put phase A under mixing until homogeneous.

Put phase B under mixing until homogeneous.

Add phase B in phase A under mixing until homogeneous.

Add phase C in the mixture A+B under mixing until homogeneous.

Add phase D in the mixture A+B+C under mixing until homogeneous.

Efficacy Testing 5 subjects - Half-face method:

- Skin temperature is 3 degrees higher than on the control skin area.

Control skin area with Foundation without wool

ISO 16128 Indexes Natural Origin Content: 29,5%
Natural Content: 6.2%

Organic Origin Content: 0%

Organic Content: 0%

Important Creasil® 12 TTH should not be heated.

Creagel® Crystal ID can be heated but only very briefly.