



## Minimalist Lip Ever Repair

### Description :

"Minimalist Lip Ever Repair" was developed to take care of dry, cracked sensitive lips, with only five ingredients. This surfactant and preservative-free formula efficiently protects and repairs the lips, thanks to Veggilanol® Gold and Nordic Beauty Avena Finlandia. Creagel® Crystal 10 ISO 16128 provides emolliency along with a glossy finish, and no tackiness.

### Key ingredients :

- Nordic Beauty Avena Finlandia is a natural oil, obtained through a super CO2, green extraction process, that concentrates all the benefits of oat (Avena Sativa). It is extremely rich in phospholipids, sterols, essential fatty acids and vitamin E. It deeply moisturises, repairs and soothes the skin.
- Creagel® Crystal 10 ISO 16128 is an anhydrous gel based on a mixture of synthetic and natural thickened lipids. It is a transparent viscosity modifier and film former. It forms a pseudoplastic rheology film on the skin, which leaves a silky and smooth after feel.
- Veggilanol® Gold is a mixture of esters and fatty acids derived from a natural wax. It is a film-forming and long-lasting agent. Veggilanol® Gold is ideal for skin care formulations, especially lip products, as it repairs, moisturises and protects mucosa. It leaves a non-sticky, glossy film.

Ingredient	INCI Name	Qty %	Function
Vegeflow® 200 ISO 16128	A Hydrogenated Vegetable Oil	35,10%	Silicone substitute, Emollient
Nordic Beauty Avena Finlandia	Avena Sativa (Oat) Kernel Oil	22,00%	Moisturising, Emollient
Creagel® Crystal 10 ISO 16128	Hydrogenated Vegetable Oil (and) Ethylene/Propylene Copolymer	32,60%	Rheology modifier, Glossy effect
Veggilanol® Gold	Lanolin	10,00%	Moisturising, Repairing, Skin protecting
Aroma Vanille	B Aroma	0,30%	

Procedure: Weigh phase A and put under stirring until homogenization.  
When phase A is homogeneous, add phase B under stirring.

Efficacy testing (2 subjects - on the lips) :

TEWL decrease of 18% after 30 minutes of application.

Wrinkle reduction of 19% in depth (Delta D), after 5 minutes of application.

Wrinkle reduction of 21,8% in width (Delta W), after 5 minutes of application.

ISO 16128 Indexes :

Natural Origin Content : 95,8%

Natural Content : 32%

Organic Origin Content : 0%

Organic Content : 0%