



**PFI4824CC**  
**10/03/20**

### Moist & Prime Fast Skin Base

**Description:**

“Moist & Prime Fast Skin Base” is a skin care product that can be used by itself, as a moisturizer, or before applying make up, as a primer. It provides extreme hydration and freshness due to Hydrasoft® Moist SAP and Micromatrix® Fractile AN. Novatext® Mat ISO 16128 blurs pores and fine lines, for a matte and smooth complexion.

**Key ingredients:**

- Hydrasoft® Moist SAP is a transparent gel that modifies rheology of formulations. It provides moisture, softness and freshness to the skin without tackiness.
- Micromatrix® Fractile AN is based on natural polysaccharides. It forms a micro thin film, which creates a strong soft focus effect and a sensation of coolness upon application. Thanks to its polymeric matrix structure, Micromatrix® Fractile AN provides a good skin hydration and a long-lasting smooth after-feel.
- Novatext® Mat ISO 16128 is a texture modifier that gives a soft and silky feel. It also acts as a soft focus agent and has a mattifying effect on the skin.

Ingredient	Phase	INCI Name	Qty%	Function
Hydrasoft® Moist SAP	A	Natto Gum (and) Betula Alba Juice (and) Butylene Glycol (and) Preservative system according to customer's choice	29,53%	Moisturizer
Micromatrix® Fractile AN		Water (and) Corn Starch Modified (and) Preservative system according to customer's choice	20,00%	Moisture barrier, Refreshing
Nordic Beauty Birch SAP H		Betula Alba Juice (and) Preservative system according to customer's choice	15,00%	Moisturizer, Increases microcirculation
CreageI® 200 GLY		Glycerin (and) Sodium Polyacrylate	10,00%	Humectant, Moisture barrier, Humectant
Biomethics® CPS O/W		Solanum Tuberosum Starch (and) Water (and) Squalane (and) Limnanthes Alba (Meadowfoam) Seed Oil (and) Water (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Tocopheryl Acetate (and) Preservative system according to customer's choice	6,00%	Emulsifier
Preservative		Preservative system according to customer's choice	SQ	
Novatext® Mat ISO 16128	B	Hydrogenated Vegetable Oil (and) Silica (and) Isododecane (and) Ethylene/Propylene Copolymer (and) Hydrogenated Polydecene (and) Tridecyl Trimellitate	15,00%	Soft focus effect, Mattifying agent
BNPoly® WL 12 PUR		Boron Nitride	4,00%	Softness

**Procedure:**

Weigh phase A and put under stirring for approximately 30 min, until homogenization.  
When phase A is homogeneous, add phase B step by step under strong stirring.  
Homogenize at 4000 rpm for 5 minutes.  
Check the pH and adjust around 5.3 if necessary.

**Efficacy Testing**

2 subjects - On the forearm:  
- Hydration increase of 191% after 5 minutes.  
- Hydration increase of 133% after 2 hours.

**ISO 16128 Indexes**

Natural Origin Content: 70,16%  
Natural Content: 51,56%  
  
Organic Origin Content: 28,12%  
Organic Content: 28,12%

**Important**

Biomethics® CPS O/W should be integrated into the continuous phase and mixed for about 30 minutes before emulsification to avoid granules.