

## PFI4883CS 19/05/20

## **Dionysos Cure**

## Description:

"Dionysos Cure" was developed to countertype a benchmark skin care product that is based on actives derived from grape. "Dionysos Cure" is a designed mixture of natural, SVHC-free emollients, a powerful humectant and Vitis Vinifera Juice. The skin is hydrated, smoothed and rejuvenated thanks to Hydrasoft® Moist SAP, Nordic Beauty Brassica Finlandia and Grape Juice.

## Key ingredients:

- Hydrasoft® Moist SAP is a texture creator based on Birch Sap (Betula Alba Juice). It dramatically increases skin hydration and microcirculation while decreasing TEWL. This efficient osmotic function increases water content of the skin and improves the swelling of keratinocytes, with a resulting thickening of the skin.
- Nordic Beauty Brassica Finlandia is a natural cold processed oil that concentrates all the benefits of rapeseed. Rich in essential fatty acids, vitamins, lecithin and phytosterols, Brassica Finlandia deeply hydrates, repairs and softens the skin.
- Creanatural® Vegetable Squalane is a natural and photostable emollient derived from sugarcane. It is extrememly soft to the touch and acts as a skin protector and skin conditionner.

Ingredient	Phase	INCI Name	Qty%	Function
Biomethics® W/O	А	Solanum Tuberosum Starch (and) Squalane (and) Limnanthes Alba (Meadowfoam) Seed Oil (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Tocopherol (and) Preservative system according to customer's choice	8,00%	Emulsifier
Nordic Beauty Brassica Finlandia		Brassica Napus Seed Oil	20,00%	Emollient, +15% in microcirculation
Veggilanol® Gold		Lanolin	8,00%	Emollient, Moisture barrier
Paraffin		Paraffin	5,00%	
Creanatural® Vegetable Squalane		Squalane	18,50%	Emollient, +51% in microcirculation
Nordic Beauty Birch Sap	В	Betula Alba Juice (and) Preservative system according to customer's choice	20,00%	Moisturizer, Solvent, +17% in microcirculation
Hydrasoft® Moist SAP		Natto Gum (and) Betula Alba Juice (and) Butylene Glycol (and) Preservative system according to customer's choice	10,00%	Viscosity modifier, Humectant, +20% in microcirculation
Grape Juice		Vitis Vinifera Juice	10,00%	Skin protecting
Preservative		Preservative system according to customer's choice	SQ	

**Procedure** Heat up phase A to 75°C.

Heat up phase B to 75°C.

When both are homogeneous, pour B into A under strong stirring. Homogenize for 5 minutes at 8000 rpm.

Leave the mixture to cool down.

Efficacy Testing 2 subjects - On the hand and crow's feet - 5 minutes after product application:

- Microcirculation increase of 44%

- Wrinkles decrease (Delta D) of 56,7%

- Wrinkles decrease (Delta W) of 29,8%.

ISO 16128 Indexes Natural Origin Content: 89,51%

Natural Content: 67,28%

Organic Origin Content: 24,28% Organic Content: 24,28%