



PFI4921CS
04/06/20

Rich & Soft Emulsion with Creanatural® Citrullus Lanatus Fruit Extract

Description:

“Rich & Soft Emulsion with Creanatural® Citrullus Lanatus Fruit Extract” is a luxurious emulsion based on Kalahari Melon Seed Oil, Nordic Beauty Birch Sap and Hydrasoft® Sea ER HV. The combination of these ingredients provides extreme hydration, softness and protection to the skin. Kalahari Melon Seed Oil forms a slight film on the skin that prevents water loss and Hydrasoft® Sea ER HV gives freshness upon application.

Key ingredients:

- Creanatural® Citrullus Lanatus Fruit Extract is a natural, photostable oil that concentrates all the benefits of Kalahari Melon. It is rich in essential fatty acids and vitamin E. It repairs and smooths the skin while protecting it from premature aging.
- Nordic Beauty Birch Sap is a pure, bioactive water from Nordic nature. It is full of vitamins, minerals, sugars and trace elements. It rejuvenates, hydrates and protects the skin from environmental pollution.
- Hydrasoft® Sea ER HV is a pseudo-plastic clear gel based on Algae Extract. It has that particular shape memory rheology that gives the product its bouncy, ringing structure. It also provides moisturisation with a silky and non-tacky feel.

Ingredient	Phase	INCI Name	Qty%	Function
Nordic Beauty Birch Sap	A	Betula Alba Juice (and) Preservative system according to customer's choice	31,50%	Moisturizer, Solvent
Hydrasoft® Sea ER HV		Water (and) Glyceryl Acrylate/Acrylic Acid Copolymer (and) Chondrus Crispus Extract (and) Preservative system according to customer's choice	25,00%	Texturizer
Biomethics® II CPS O/W		Solanum Tuberosum (Potato) Starch (and) Water (and) Squalane (and) Hydrogenated Vegetable Oil (and) Glycerin (and) Polyglyceryl-10 Stearate (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Preservative system according to customer's choice	8,00%	Emulsifier
Preservative		Preservative system according to customer's choice	SQ	
Creanatural® Citrullus Lanatus Fruit Extract	B	Citrullus Lanatus Fruit Extract	35,00%	Emollient, Moisture barrier

Procedure

Weigh phase A and put under stirring.
Add the phase B in the phase A under strong stirring.
Check the pH and adjust around 5,5 - 6,5 if necessary.

Efficacy Testing

2 subjects - On the hand and hair:
- TEWL decrease of 42% after 2 hours
- Microcirculation increase of 18% after 5 minutes
- Hair volume increase of 9% after 5 minutes

ISO 16128 Indexes

Natural Origin Content: 97,6%
Natural Content: 95,48%

Organic Origin Content: 66,15%
Organic Content: 66,15%