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Lip Volume Evening Parade

Description:

“Lip Volume Evening Parade” is a surprising lip product that provides hydration, repair and smoothness due to Veggilano® Gold and Hectone® HVO. This product also has the incredible ability to dramatically increase lip volume due to Fiflow® SC, which increases microcirculation and oxygen level of the skin.

Key ingredients:

- Fiflow® SC is neither water soluble, nor oil soluble liquid. It is a gas carrier, which boosts skin breathing. It enriches the oxygen level of the skin and gives an instantaneous dermal filling effect, for a visible lip plumping effect.
- Veggilano® Gold is a mixture of esters and fatty acids derived from a natural wax. It is a film-forming and long-lasting agent. Veggilano® Gold is ideal for skin care formulations, especially lip products, as it repairs, hydrates and protects mucosa. It leaves a non-sticky, glossy film.
- Hectone® HVO is a thickener and rheological additive based on predispersed organoclay. It imparts a soft and rich skin feel upon application. It is ideal for lip products, as it provides glide and comfort to damaged skin.

Ingredient	Phase	INCI Name	Qty%	Function
Creagel® Crystal 10 ISO 16128	A	Hydrogenated Vegetable Oil (and) Ethylene/Propylene Copolymer	12,00%	Texturizer
Hectone® HVO		Hydrogenated Vegetable Oil (and) Distearidimonium Hectorite (and) Propylene Carbonate	37,00%	Thixotropic, Texturizer
Vegeflow® 60 ISO 16128		Hydrogenated Vegetable Oil	5,00%	Natural emollient
Creabase® MSO ISO 16128		Limnanthes Alba (Meadowfoam) Seed Oil (and) Candelilla Cera (and) Hydrogenated Meadowfoam Seed Oil	27,00%	Texturizer, Viscosity modifier, Nourishing
Veggilano® Gold		Lanolin	8,00%	Moisture barrier
Aroma	B	Aroma	1,00%	
Fiflow® SC	C	Perfluorohexane (and) Perfluorodecalin (and) Perfluoroperhydrophenanthrene (and) Perfluorodimethylcyclohexane	10,00%	Volumising effect, Oxygen carrier

Procedure

Heat up phase A to 90°C under mixing until homogeneous.
Homogenize at 4000 rpm for a few minutes.
Add phase B.
Put the base in the fridge to cool it down to 10°C.
Then quickly add Fiflow® SC (kept in the fridge).
Homogenize at 4000 rpm for 1 min.

Efficacy Testing

2 subjects - On the lips and hands:
- Wrinkle reduction (Delta D) of 50,2%
- Wrinkle reduction (Delta W) of 26,7%
- Microcirculation increase of 40%

ISO 16128 Indexes

Natural Origin Content: 83,17%
Natural Content: 31,63%

Organic Origin Content: 0%
Organic Content: 0%

Important

Hectone® HVO should be homogenized before use.
Fiflow® SC should not be heated and airless packaging is recommended for the end product.
Fiflow® formulas should be made at 10°C.