



PFI4793CS  
18/02/20

## Hydrastant Lotion

### Description:

"Hydrastant Lotion" is an amazing skin care product that combines naturality and efficiency. Nordic Beauty Bilberry Extract, combined with Nordic Beauty Birch Sap, hydrates the skin and protects it from premature aging. Creanatural® BioCollagen and Hydrasoft® Moist JP provide softness and freshness upon, and after application.

### Key ingredients:

- Nordic Beauty Birch Sap is a pure, bioactive fluid from the Nordic nature. It is full of vitamins, minerals, sugars and trace elements. It rejuvenates, hydrates and protects the skin from environmental pollution.
- Nordic Beauty Bilberry Extract "Vintage 2018" is a natural cosmetic ingredient that concentrates all the benefits of bilberry (*Vaccinium myrtillus*). It is a rich source of phenolic components, organic acids and vitamins. Thanks to its high percentage of antioxidants, it protects the skin from premature aging and increases its elasticity.
- Creanatural® BioCollagen is a natural product based on plant extract. It perfectly fits to the natural ideology and gives added value to formulations. It has an excellent spreadability and provides softness to formulations.

Ingredient	Phase	INCI Name	Qty%	Function
Nordic Beauty Birch SAP H	A	Betula Alba Juice (and) Preservative system according to customer's choice	69,30%	Solvent, Moisturizer
Nordic Beauty Bilberry Extract "Vintage 2018"		Betula Alba Juice (and) Vaccinium Myrtillus Fruit Extract (and) Preservative system according to customer's choice	10,00%	Natural colourant, Antioxydant
Creanatural® BioCollagen		Water (and) Glycerin (and) Butylene Glycol (and) Zea Mays (Corn) Starch (and) Natto Gum (and) Preservative system according to customer's choice	8,00%	Moisture barrier
Hydrasoft® Moist JP		Natto Gum (and) Butylene Glycol	6,00%	Humectant, Moisture barrier
Creagel® 200 GLY		Glycerin (and) Sodium Polyacrylate	6,00%	Viscosity modifier, Humectant
Preservative		Preservative system according to customer's choice	SQ	

### Procedure

Weigh phase A and put under stirring until homogenization.

### Efficacy Testing

2 subjects - On the hand:

Hydration test:

- 5': +284%

- 30': +151%

- 60': +123%

- 240': +122%

### ISO 16128 Indexes

Natural Origin Content: 84,49%

Natural Content: 84,49%

Organic Origin Content: 76,92%

Organic Content: 76,92%

### Important

Creanatural® BioCollagen should not be heated.