

## PFI5637CC 21/05/2021

## Nordic Beauty Finlandia® Soft Focus BB Cream

## Description:

## Key ingredients:

"Nordic Beauty Finlandia" Soft Focus BB Cream" is a w/o emulsion adducing a profound hydration and skin reparation with Nordic Beauty Avena Finlandia. Creasperse® BB HVO provides a stable pigments dispersion. In addition with Novatext® Nude n°1 ISO 16128, the product leaves a silky feeling with a soft focus effect.

- Creasperse® BB HVO is a ready-to-use colour shade dispersion based on Hydrogenated Vegetable Oil. Especially
  developed for BB creams and foundations, it provides an extremely even coverage.
- Nordic Beauty Avena Finlandia is a super CO2 oil that concentrates all the benefits of oat (*Avena Sativa*). It is extremely rich in phospholipids, sterols, essential fatty acids and vitamin E. It deeply moisturises, repairs and smooths the skin.
- Novatext® Nude n°1 ISO 16128 is a texture modifier that provides a soft and silky feel. It also acts as a soft focus agent and colourant leaving a matte finish.

Ingredient	Phase	INCI Name			Qty%	Function
Creasperse® BB HVO Light Fair Beige	А	Titanium dioxide (CI 77891) (and) Hydrogenated Vegetable Oil (and) Iron Oxides (CI 77492) (and) Disteardimonium Hectorite (and) Iron Oxides (CI 77491) 15,00% (and) Propylene Carbonate (and) Iron Oxides (CI 77499)			15,00%	Pigment dispersions, Coverage
Creasperse® UVA HVO		Titanium Dioxide (and) Hydrogenated Vegatable Oil (and) Triethoxycaprylylsilane (and) Polyhydroxystearic Acid (and) Alumina			13,00%	UV-filter
3iomethics® CPS O/W		Solanum Tuberosum (Potato) Starch (and) Squalane (and) Limnanthes Alba (Meadowfoam) Seed Oil (and) Water (and) Hydrogenated Lecithin (and) Xanthan Gum (and) Tocopheryl Acetate (and) Preservative system according to customer's choice			8,00%	Emulsifier
Nordic Beauty Avena Finlandia		Avena Sativa (Oat) Kernel Oil			6,00%	Skin protecting
Vegeflow® 40 ISO 16128		Hydrogenated Vegetable Oil			6,00%	Natural emolilent
Hectone® HVO		Hydrogenated Vegetable Oil (and) Disteardimonium Hectorite (and) Propylene Carbonate			2,00%	Prevents sedimentation, Texturizer
Nordic Beauty Birch SAP H	В	Betula Alba Juice (and) Preservative system according to customer's choice			27,00%	Solvent, Moisturizer, Increase of cell energy
Hydrasoft® Moist SAP		Betula Alba Juice (and) Butylene Glycol (and) Glyceryl Acrylate/Acrylic Acid Copolymer (and) Preservative system according to customer's choice				Humectant
Novatext® Nude n°1 ISO 16128	С	Hydrogenated Vegetable Oil (and) Silica (and) Titanium Dioxide (CI 77891) 20,00% (and) Disteardimonium Hectorite (and) Iron Oxides (CI 77492) (and) Propylene Carbonate (and) Iron Oxides (CI 77491) (and) Iron Oxides (CI 77499)				Pigment, Soft focus agen
SO 24443 <i>In Vitro</i> measurements	SPF: 35	UVA ratio: 0,97	UVA-PF: 36,11	Critical wavele	ngth: 387	UVA Pass: Validated
Procedure	Weigh phase A and put under stirring until homogenization. In parallel, weigh phase B and put under stirring until homogenization. When both phases are homogeneous, pour B into A under strong stirring. Homogenize at 4000 rpm during 5 minutes. Then add phase C.					
SO 16128 Indexes	Natural Origin Content: 95,25% Natural Content: 39,46%					
	Organic Origin Content: 27,54% Organic Content: 27,54%					
Important	Creasperse® BB HVO Light Fair Beige should be homogenized before use.  Creasperse® UVA HVO should be homogenized before use.					

Hectone® HVO should be homogenized before use.