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Minimalist Lip Ever Repair

Description:

"Minimalist Lip Ever Repair" was developed to take care of dry, cracked sensitive lips, with only five ingredients. This surfactant and preservative-free formula efficiently protects and repairs the lips, thanks to Veggilanol® Gold and Nordic Beauty Avena Finlandia. Creagel® Crystal 10 ISO 16128 provides emolliency along with a glossy finish, and no tackiness.

Key ingredients:

- Nordic Beauty Avena Finlandia is a natural oil, obtained through a super CO₂, green extraction process, that concentrates all the benefits of oat (*Avena Sativa*). It is extremely rich in phospholipids, sterols, essential fatty acids and vitamin E. It deeply moisturises, repairs and soothes the skin.
- Creagel® Crystal 10 ISO 16128 is an anhydrous gel based on a mixture of synthetic and natural thickened lipids. It is a transparent viscosity modifier and film former. It forms a pseudoplastic rheology film on the skin, which leaves a silky and smooth after feel.
- Veggilanol® Gold is a mixture of esters and fatty acids derived from a natural wax. It is a film-forming and long-lasting agent. Veggilanol® Gold is ideal for skin care formulations, especially lip products, as it repairs, moisturises and protects mucosa. It leaves a non-sticky, glossy film.

Ingredient	Phase	INCI Name	Qty%	Function
Vegeflow® 200 ISO 16128	A	Hydrogenated Vegetable Oil	35,10%	Silicone substitute, Emollient
Nordic Beauty Avena Finlandia		Avena Sativa (Oat) Kernel Oil	22,00%	Moisturising, Emollient
Creagel® Crystal 10 ISO 16128		Hydrogenated Vegetable Oil (and) Ethylene/Propylene Copolymer	32,60%	Rheology modifier, Glossy effect
Veggilanol® Gold		Lanolin	10,00%	Moisturising, Repairing, Skin protecting
Aroma Vanille	B	Aroma	0,30%	–

Procedure

Weigh phase A and put under stirring until homogenization.
When phase A is homogeneous, add phase B under stirring.

Efficacy testing

2 subjects - on the lips:
- TEWL decrease of 18% after 30 minutes of application.
- Wrinkle reduction of 19% in depth (Delta D), after 5 minutes of application.
- Wrinkle reduction of 21,8% in width (Delta W), after 5 minutes of application.

ISO 16128 Indexes

Natural Origin Content: 95,8%
Natural Content: 32%

Organic Origin Content: 0%
Organic Content: 0%