

## PFI5250CS 15/12/20

Description:

## 24K Gold & Oxygen Mask, Beauty Is Never Finite

Key ingredients:

"24K Gold & Oxygen Mask, Beauty Is Never Finite" is a unique and luxurious face mask that creates an instant bubbling effect, due to Fiflow® BB 61 and Creasurf® BB. This skin care product increases microcirculation and reduces size of wrinkles, for a fresh and blurred complexion.

Once the bubbles have disappeared, this oxygen

mask leaves a lovely sparkling light on your skin, thanks to Creastar® Electrum Gold WL 80.

 Fiflow<sup>®</sup> BB 61 combines visible anti-wrinkle with visual bubbling effect. The activity of Fiflow<sup>®</sup> BB 61 is based on the materials' gas carrying capacity to oxygenate the skin effectively.

Hydrasoft<sup>®</sup> Sea SAP is an excellent humectant based on Algae Extract and Birch Sap. It is used as a texture modifier and film former when lubricity and freshness are desired. It provides hydration with a silky and non-tacky feel.

Creastar® Electrum Gold WL 80 is a unique pearlescent pigment based on pure 24K gold coating. It brings spectacular shine and luxury look to any kind of products.

Ingredient	Phase	INCI Name	Qty%	Function
Micromatrix <sup>®</sup> Fractile AN	А	Water (and) Hydroxypropyltrimonium Maltodextrin Crosspolymer (and) Preservative system according to customer's choice	30,00%	Viscosity modifier, Refreshing
Hydrasoft® Moist Sap		Natto Gum (and) Betula Alba Juice (and) Butylene Glycol (and) Preservative system according to customer's choice	15,00%	Texture modifier, Humectant
Hydrasoft <sup>®</sup> Sea Sap	В	Betula Alba Juice (and) Chondrus Crispus Extract (and) Preservative system according to customer's choice (and) Citric Acid	15,00%	Viscosity modifier, Humectant
Nordic Beauty Birch Sap		Betula Alba Juice (and) Preservative system according to customer's choice	22,05%	Osmose booster, Hydrating
Creasurf <sup>®</sup> BB		Water (and) Decyl Glucoside (and) Glyceryl Laurate (and) Disodium Laureth Sulfosuccinate (and) EDTA (and) Preservative system according to customer's choice	7,50%	Bubbling effect
Preservative		Preservative system according to customer's choice	SQ	-
Fragrance Marine	С	Fragrance	0,05%	-
Creastar <sup>®</sup> Electrum Gold WL 80	D	Calcium Aluminum Borosilicate (and) Gold (Cl 77480) (and) Tin Oxide (Cl 77861)	0,20%	Pearlescent pigments
Fiflow <sup>®</sup> BB 61	E	Perfluorohexane (and) Perfluorodecalin (and) Pentafluoropropane	10,00%	Bubbling effect, Anti- aging, Gas carrier
Procedure	Weigh phase A and put under stirring until homogenization. When phase A is homogeneous, add phase B under stirring. Add phase C into A+B under slow stirring. Then add phase D. Adjust the pH around 5.5-6.5 if necessary. Put the base in the fridge to cool it down to 10°C. Quickly add phase E (previously kept at 10°C) under strong stirring. Pack immediately in airless packaging.			

 Efficacy Testing
 2 subjects - On the hand and crow's feet:

 - Microcircualtion increase of 62% after 5 minutes of application

 - Wrinkle decrease of 38% in depth (delta D) after 5 minutes of application

 - Wrinkle decrease of 27% in width (delta W) after 5 minutes of application

 ISO 16128 Indexes
 Natural Origin Content: 86,60%

 Natural Content: 84,79%

 Organic Origin Content: 36,17%

 Organic Content: 36,17%

Important

Fiflow<sup>®</sup> BB 61 should not be heated and airless packaging is recommended for the end product. Fiflow<sup>®</sup> formulas should be made at 10°C.

THE INNOVATION COMPANY® KARVIA - LONDON - NEWYORK - PARIS - TOKYO