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Ivory Foundation, Still in Skin Harmony!

Description:

"Ivory Foundation, Still in Skin Harmony!" is a colour care product that was designed especially for lighter skin tones, or to be used during winter. It smooths the skin and protects it from dehydration due to SVHC-free emollients. When applied on the skin, this white foundation turns into a natural nude shade thanks to Colourspheres® SIL Colours.

Key ingredients:

- Colourspheres® SIL Colours are spherical texturizing powders based on silica beads and available in different colours. They improve wear of powder applications and provide coverage as silica beads release colourants.
- Hectone® HVO is a thickener and rheological additive based on predispersed organoclays. Based on Hydrogenated Vegetable Oil, It imparts a soft and rich skin feel upon application. It also acts as a pigment stabilizer.
- Vegeflow® 10 ISO 16128 is a naturally-derived dimethicone substitute that provides softness, emolliency and lubricity to formulations. It forms a non-occlusive film and works as a moisture barrier without blocking the skin.

Ingredient	Phase	INCI Name	Qty%	Function
Vegeflow® 10 ISO 16128	A	Hydrogenated Vegetable Oil	45,80%	Silicone substitute, Emollient
Creage ® Crystal 40 ISO 16128		Hydrogenated Vegetable Oil (and) Ethylene/Propylene Copolymer	14,10%	Texturizer, Rheology modifier
Hectone® HVO		Hydrogenated Vegetable Oil (and) Disteardimonium Hectorite (and) Propylene Carbonate	21,10%	Thixotropic, Prevents sedimentation
Creasperse® HVO White R		Titanium Dioxide (CI 77891) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	4,57%	Pigment dispersion
Creaspheres® SIL WL 9	B	Silica	1,75%	Mattifying agent, Softness
Colourspheres® SIL Red 25	C	Silica (and) Iron Oxides (CI 77491)	0,35%	Colourant
Colourspheres® SIL Yellow 25		Silica (and) Iron Oxides (CI 77492)	1,40%	Colourant
Colourspheres® SIL White R 25		Silica (and) Titanium Dioxide (CI 77891)	10,93%	Colourant

Procedure

Put the phase A under stirring.
Then, gently add the phases B and C.

Efficacy Testing

2 subjects - On the forearm:
TEWL decrease of 43% after 1 hour of application.

ISO 16128 Indexes

Natural Origin Content: 94,62%
Natural Content: 0%

Organic Origin Content: 0%
Organic Content: 0%

Important

Hectone® HVO should be homogenized before use.