

## PFI4729CC 13/01/2020

Description:

The Haute Couture Foundation with London Wool

Key ingredients:

A fast-drying agent, perfectly setting foundation and making skin look natural while photostable emollients protect it from ageing. *In Vivo* testings showed that wool fibers preserve skin temperature.

 Creasperse<sup>®</sup> HVO Colours are ready-to-use predispersed colourants in Hydrogenated Vegetable Oil that provide intense and rich colours to cosmetic products while improving their photostability and leave a pleasant feeling upon application with emollients.

 Creagel<sup>®</sup> Crystal ID is an ideal film former, it creates a structure that functions as a grid for colour pigments, providing even colour distribution and water resistant film.

 Hectone® HVO is a thickener and rheological additive based on predispersed organoclays providing a soft and rich skin feel upon application.

Ingredient	Phase	INCI Name	Qty%	Function
Creasil <sup>®</sup> ID JSQI	А	Isododecane	10,00%	Texturizer, Increases spreadability, Softness
Creasil® 12 TTH		Trimethylsiloxysilicate (and) Isododecane (and) Alcohol (and) Hydroge- nated Rosin	6,00%	Long lasting application
Dedraflow <sup>®</sup> 5 Luxe		Hydrogenated Vegetable Oil (and) Hydrogenated Polyisobutene	5,00%	Emollient
London Wool		Wool	5,00%	Drying agent, Photostable emollient, Thermal isolator
Creanatural® Vegetable Squalane		Squalane	3,00%	Nourishing, Anti-age, Skin protecting, Antioxidant
Creagel® Crystal ID	В	Isododecane (and) Ethylene/Propylene Copolymer	27,20%	Film former, Viscosity modifier, Long Lasting
Hectone <sup>®</sup> HVO		Hydrogenated Vegetable Oil (and) Disteardimonium Hectorite (and) Propylene Carbonate	18,00%	Rheology modifier, Thixotropic
Creasperse <sup>®</sup> HVO White R	С	Titanium Dioxide (CI 77891) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	19,90%	Pigment dispersion
Creasperse <sup>®</sup> HVO Yellow		Iron Oxides (CI 77492) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	4,86%	Pigment dispersion
Creasperse <sup>®</sup> HVO Red		Iron Oxides (CI 77491) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	0,55%	Pigment dispersion
Creasperse <sup>®</sup> HVO Black		Iron Oxides (CI 77499) (and) Hydrogenated Vegetable Oil (and) Polyhydroxystearic Acid	0,29%	Pigment dispersion
Fragrance Elle Fleur	D	Fragrance	0,20%	_

Procedure	Put phase A under mixing until homogeneous. Put phase B under mixing until homogeneous. Add phase B in phase A under mixing until homogeneous. Add phase C in the mixture A+B under mixing until homogeneous. Add phase D in the mixture A+B+C under mixing until homogeneous.
Efficacy Testing	5 subjects - Half-face method: - Skin temperature is 3 degrees higher than on the control skin area. Control skin area with Foundation without wool
ISO 16128 Indexes	Natural Origin Content: 29,5% Natural Content: 6,2% Organic Origin Content: 0%
Important	Organic Content: 0% Creasil® 12 TTH should not be heated. Creagel® Crystal ID can be heated but only very briefly.

THE INNOVATION COMPANY<sup>®</sup> KARVIA - LONDON - NEW YORK - PARIS - TOKYO